

Privacy Policy

The herein **Privacy Policy** governs the obtaining, use, disclosure or storage of personal data by any means. The Consumer or Client admits and expresses his/her approval to First American Title Insurance de México, S.A. de C.V. ("First American"), located at Paseo de la Reforma No. 505, Floor 36, Suite "D", Colonia Cuauhtémoc, Zip Code 06500, Mexico, Federal District, to obtain, use (including any access, manage, utilization, transfer or disposal), disclose his/her personal data to third parties located in national or foreign territory, whether they are holding companies, affiliates, subsidiaries or corporations which are part of the First American group and that have accepted its Privacy Policy.

First American is committed to respect the information of personal data that the Customer or Client has voluntarily transferred to First American under the guidelines of the applicable law in the United Mexican States ("Mexico").

Among the products and services offered by First American are owner's title insurance policies and lender's title insurance policies. The legal relationship between First American and the Consumer or Client requires the transfer of personal data which may be considered as financial information. Stated personal data is required to assess the risk and to evaluate and determine coverage in the event of a claim under the insurance policy in question.

The Consumer or Client expresses his/her consent for the purpose of the personal data voluntarily granted to First American to be used in accordance with the herein Privacy Policy and grants First American the right to use, disclose and store said information, even after the completion of any relationship with the Consumer or Client, unless revoked, requested cancellation or opposition of such storage.

The information obtained from the Consumer or Client is used for commercial and legitimate purposes. Said information is not for the benefit of any third party. First American will refrain from transferring personal data from the Consumer or Client to third parties unless: (1) First American needed to provide a product or service requested by the Consumer or Client or, (2) authorized by the applicable law.

First American uses personal data of the Consumer or Client for internal purposes only, such as quality control efforts or Client analysis. The Consumer or Client authorizes First American to provide with any information to one or more of its holding companies, affiliates or subsidiaries. These companies include financial service providers, such as title insurance companies, non-life insurance companies, consulting or investment firms, or companies providing real estate services.

The Consumer or Client authorizes First American to provide and share some or all personal data with companies that provide marketing services on behalf of First American, its holding companies, affiliates, subsidiaries or other financial institutions which hold marketing agreements, unless the Consumer or Client is registered in the Users Registry which is maintained by the National Commission for the Protection and Defense of Users of Financial Services, has limited or revoked his/her consent in accordance with the procedure in the Privacy Policy.

First American in accordance with the provisions in Article 10, Section IV and Article 37, Sections III and IV of the Federal Act on the Protection of Personal Data held by the Private Sector ("Act"), may use, transfer, disclose or store personal data of the Consumer or Client to national or international entities whether they are holding companies, affiliates or subsidiaries.

The purpose of the use, transfer, disclosure, or storage by national or international third parties will be to use the infrastructure that the holding companies, affiliates or subsidiaries of First American have around the world and the supervision by the holding companies, affiliates or subsidiaries of First American.

First American, holding companies, affiliates and subsidiaries will maintain administrative, technical and physical security measures in order to protect personal data in accordance with the applicable law in Mexico. If there is vulnerability in the security implemented to protect personal data, First American shall notify the Consumer or Client immediately in writing, via e-mail or data message, so that he/she can exercise his/her rights and thus protect his/her interests.

First American will implement its best efforts to prevent unauthorized people from having access to the Consumer or Client personal data, and restrict access to individuals and entities that need to know that information to provide them with products or services offered by First American. First American will use its best efforts to train and supervise its employees and representatives to ensure that the personal data is handled responsibly and in accordance with the Privacy Policy.

The Consumer or Client shall have the following rights regarding the processing of personal data in accordance with the Act: (1) to control the use, disclosure or storage of personal data; (2) to have access to his/her personal data; (3) to rectify his/her personal data; (4) to cancel his/her personal data and; (5) to oppose to the use, disclosure or storage of his/her personal data. The Consumer or Client may exercise any of these rights independently and at any time via writing, including the reason for restricting the use or disclosure as well as providing the information set out in Articles 29 and 31 of the Act. Such application shall be sent to First American to its Customer Service Unit, located at Paseo de la Reforma No. 505, Floor 36, Suite "D", Colonia Cuauhtémoc, Zip Code 06500, Mexico, Federal District or to any other office or branch of First American. If the Consumer or Client prefers so, additionally he/she may send his/her request to the following email address: solicitud@firstam.com.

First American may deny access, rectify, cancel personal data or be opposed to the data processing in accordance with Article 34 of the abovementioned Act.

First American is committed to take measures to ensure the accuracy of the obtained, used or disclosed personal data. The same measures will be taken upon rectifying such information when they appear to be inaccurate or incomplete unless they are obtained through registries or other means which are available to the public in general.

The Consumer or Client shall have the power to revoke part or all of his/her consent to the Privacy Policy at any time. To this end, the Consumer or Client shall send a letter to First American revoking the consent of the Privacy

Policy. This letter should be sent to First American, Customer Service Unit, located at Paseo de la Reforma No. 505, Floor 36, Suite "D", Cuauhtémoc District, Zip Code 06500, Mexico, Federal District or to any of its offices or branches. If the client prefers so, additionally her/she may send its revocation of consent to the following email address: solicitud@firstam.com.

First American will give notice in writing or via email or data message to the Consumer or Client in the event of modifying the Privacy Policy.

The contractual documentation and the supporting technical note that integrate this product are registered before the National Insurance and Bonding Commission in accordance with Articles 36, 36-A, 36-B and 36-D of the General Law of Insurance Companies and Mutual Insurance Companies under registry number CNSF-S0116-0593-2011, dated February 1, 2012.